



NITROSWITCH

L I M I T E D





PROPOSAL INTRODUCTION

We understand that we are in the Business of making our Content Providers successful. This is the reason why we have gone the extra length to revamp our entire operations to ensure we deliver on this key goal.

WHO WE ARE



Almost a Decade

in the VAS Aggregator industry



Among the Top 3

licensed Value-Added Service aggregators



Connected to all Mobile Networks

to provide, manage and distribute VAS to all our partners.



50+ years

of professional IT experience combined at Senior management cadres of the organization.



80+ Partners

Currently partner with close to 100 service providers across the globe

OUR VAS SERVICES

Our VAS Aggregator solution allows our Partners launch services to target over **120 million** mobile subscribers across mobile networks in Nigeria.

We provide relationship management and support to facilitate speedy service onboarding and approval on our partner networks.



CRITICAL FACTORS FOR YOUR VAS SUCCESS THAT NSL HAS ACQUIRED

- **NEW WORLD-CLASS AGGREGATOR PLATFORM TO PROVIDE A HIGHLY EFFICIENT, AUTOMATED AND DEPENDABLE EXPERIENCE FOR PARTNERS.**



Subscription management platform



SMS gateway



USSD gateway



Service management portal



Web DOI integration



L3 Support services



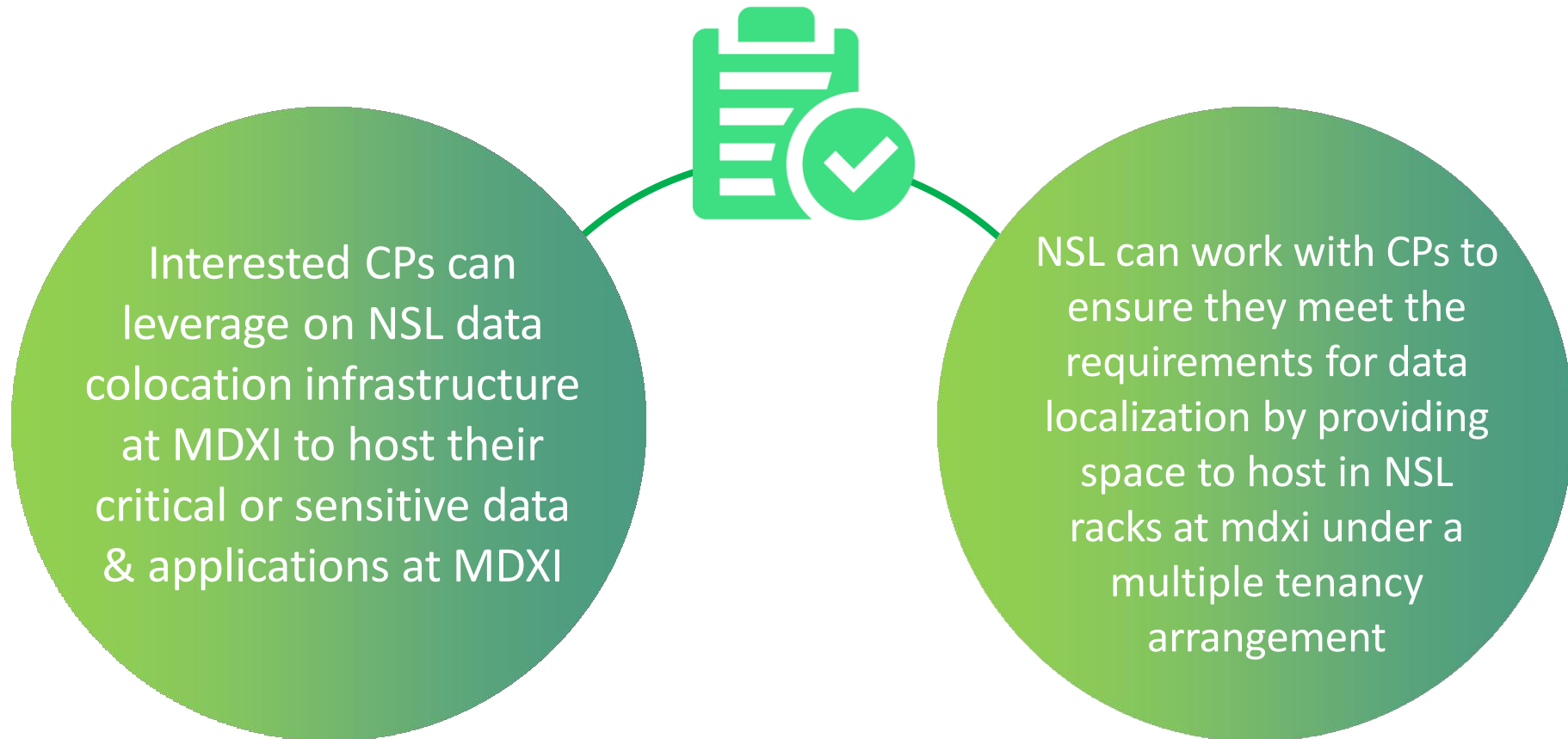
Automated payment notification, reporting and self-service portal

- **HIGHLY EXPERIENCED MANAGEMENT TEAM WITH COMBINED 30 YEARS EXPERIENCE IN THE TELCO INDUSTRY**

- **SPONSORED OFFER TO PROMOTE YOUR TOP-GROSSING SERVICES ON TELCO NETWORKS**



- **SUBSIDIZED HOSTING OF SENSITIVE CP DATA AT MDXI DATA CENTRE TO ENSURE COMPLIANCE WITH NITDA DATA DOMICILIATION POLICY & IMPROVED LATENCY & CUSTOMER EXPERIENCE FOR SUBSCRIBERS**



- OPEX-BASED SERVER AND NETWORK EQUIPMENT LEASING FOR SELECTED CPs**

Under certain conditions, NSL can provide equipment leasing & financing for selected partners under an Opex model to help with expansion and capacity planning.



This offer is subject to availability of funds and equipment

ONBOARDING PROCESS



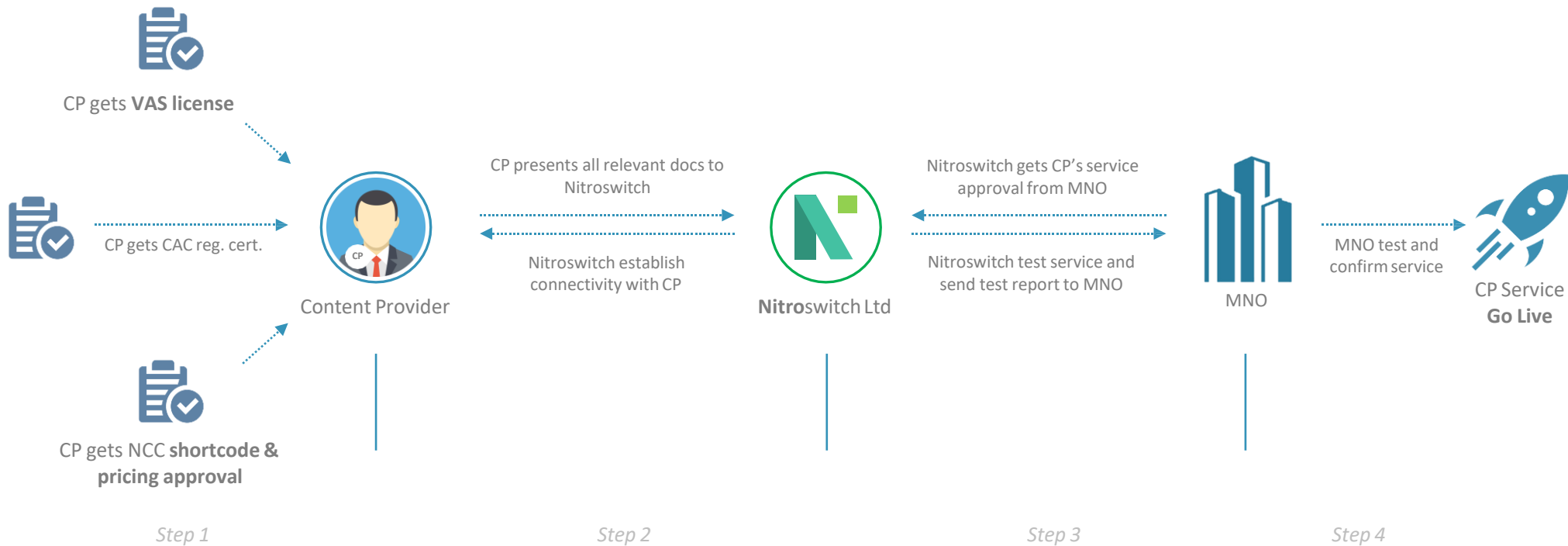
Simple



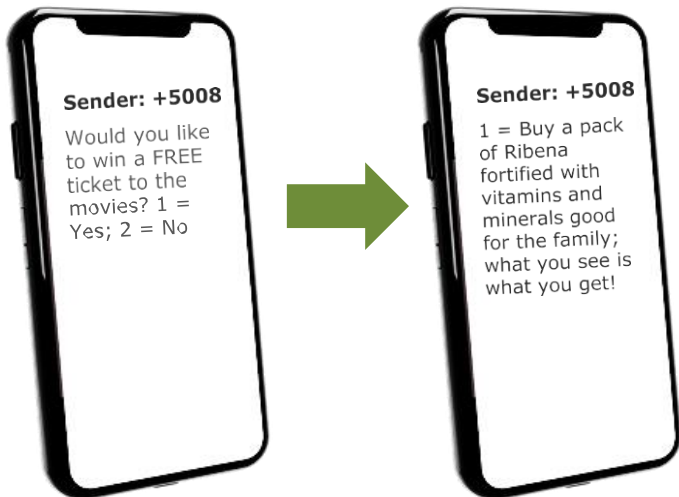
Efficient



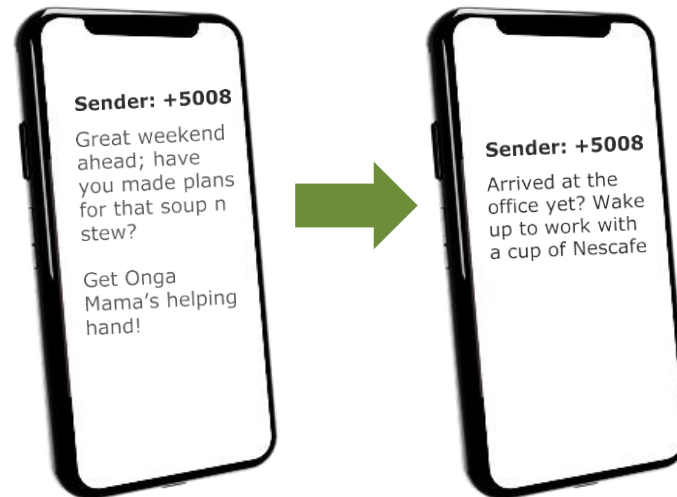
Fast



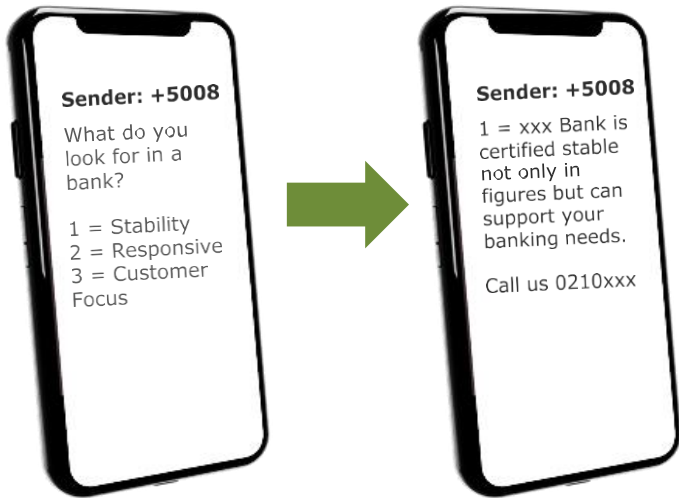
Interactive SMS



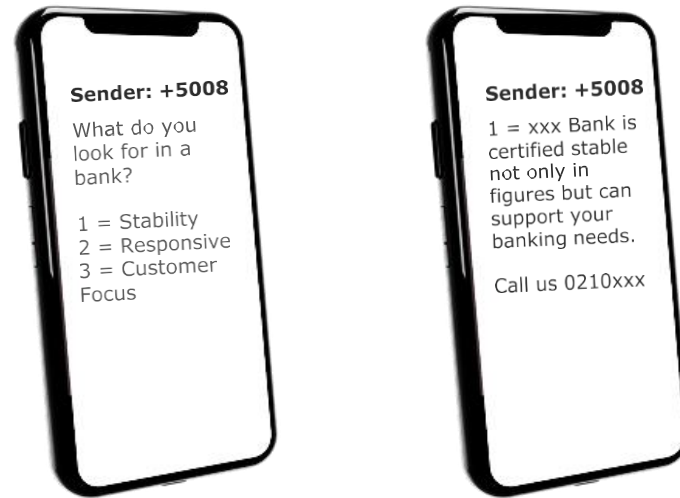
Flash SMS



Direct SMS



Push SMS with embedded link to website and video





KEY CHARACTERISTICS OF NITROSWITCH BULK SMS PORTAL FOR BULK SMS



Real Time Notification

Real-time notification of DLRs and access to pull/push demand notification



Automatic Filtering of DnDs

DnD list are automatically profiled and filtered from the list of recipients



SMS Routing

Provides direct connectivity to all the four MNOs via a secured and reliable gateway hosted at MDXi



Carrier Class Security

Proactive and reactive protection against Distributed Denial of Service attacks using community-based, black holing technologies



World-Class Bulk SMS Platform

Bulk SMS service is provided by a world-class intuitive and frictionless platform that is used across the world



Customer Portal

Detailed service reports such as performance, utilization and administrative information to manage bandwidth utilization effectively.



Quality Guarantee

Guaranteed 99% network availability SLA



Maintenance and Support

Service is managed by a team of highly trained technical experts 24 x 7 x 365

SUPPORT & ACCOUNT MANAGEMENT



Self-service Management

We provide your team with a login access to our self-service management portal for instant updates on payment, account reconciliation, issue tracking and service onboarding



Customer Support Management

We provide dedicated account managers to ensure our top Content Providers have instant access to our team of customer support professionals.



Escalation Channel

Our escalation path goes to the Chief Growth Officer of the company as a third level support, so you are sure to get management visibility on your issues as fast as possible

VASP [Content Providers] Info

VASP Information

CPID	Name	Email	Phone	Contact	Status
20080646	ALVOICE	info@alvoice.com	08155577038	Leke Yusuf	ACTIVE

VASP List of Users

Full Name	Username	Designation
Leke Yusuf	info@alvoice.com	Chief Executive Officer

VASP List of Shortcodes

Shortcode	Service Type	Status	URL
ABC20080646	Dummy Shortcode	ACTIVE	

VASP List of Services

Service ID	Short Code	Name	Keyword	Type	Network	Sub Charge1
0141	ABC20080646	ALVOICE_MY MOBILE TUBE (RELIGIOUS VIDEOS)_50	N/A	SUB	MTN	50.00
0142	ABC20080646	ALVOICE_MY MOBILE TUBE (RELIGIOUS VIDEOS)_15	N/A	SUB	MTN	15.00
0140	ABC20080646	ALVOICE_MY MOBILE TUBE (RELIGIOUS VIDEOS)_100	N/A	SUB	MTN	100.00
0137	ABC20080646	ALVOICE_MY MOBILE TUBE (PEOPLE VIDEO)_50	N/A	SUB	MTN	50.00

Self Service &
Charging Web
Portal for CPs

Abisola Ogunleye
Quality Assurance Officer

- Dashboard
- VASP
- VAS Services
- VAS Short Codes
- VAS Content
- Bulk SMS
- VAS Reports
- Change Password
- Log out

VASP Revenue [Monthly]

TETRAGRAMMATON All Services 10/01/2022 03/20/2023 Filter

Date	VASP	Service	Shortcode	Network	RevType	Count	Amount
2023-03	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Addition	18	540.00
2023-03	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Modification	198,436	5,953,080.00
2023-03	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Addition	1	100.00
2023-03	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Modification	364,043	21,534,900.00
2023-03	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_93	13199	MTN2	Modification	7	280.00
2023-02	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Addition	27	810.00
2023-02	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Modification	325,403	9,762,090.00
2023-02	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Addition	67	4,810.00
2023-02	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Modification	655,417	38,171,630.00
2023-02	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_93	13199	MTN2	Modification	22	1,150.00
2023-01	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Modification	489,800	14,694,000.00
2023-01	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Addition	7	210.00
2023-01	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Modification	694,601	40,328,200.00
2023-01	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Addition	172	11,110.00
2023-01	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_93	13199	MTN2	Modification	18	890.00
2022-12	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Addition	6	180.00
2022-12	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_91	13199	MTN2	Modification	183,840	5,515,200.00
2022-12	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Modification	202,278	12,053,550.00
2022-12	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_92	13199	MTN2	Addition	35	2,730.00
2022-12	TETRAGRAMMATON	TETRAGRAMMATON_JOLLYLIFE_SUB_93	13199	MTN2	Modification	7	350.00
						5,146,121	#241,156,620.00

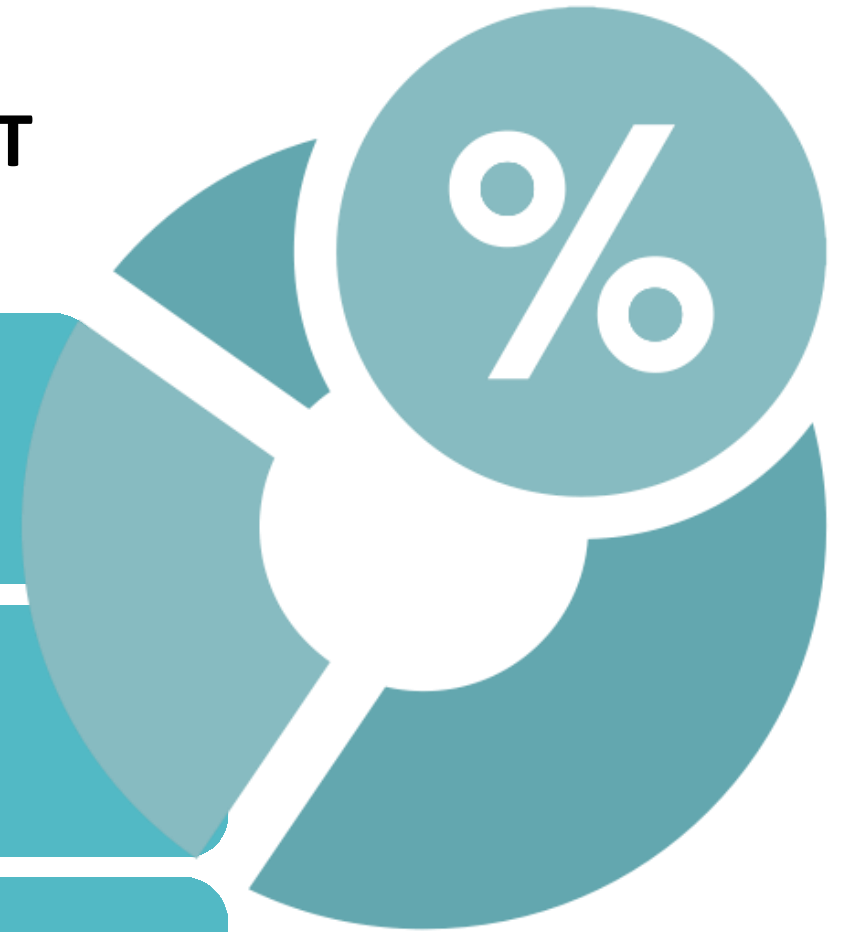
Access to Daily Revenue Reports & Reconciliation

- **SPECIAL REVENUE SHARING AGREEMENT WITH YOUR COMPANY**

✓ **10%** Aggregator Rev share for the first six months after service onboarding

✓ **10%** Aggregator Rev Share for the Next six months

✓ **10%** Aggregator Rev share after one year and to be maintained for the service duration





**TECHNICAL EXPERTISE AND EXCELLENT
RELATIONSHIPS WITH KEY STAKEHOLDERS**

MNOs

Senior management staff as brand advocates in all Mobile Network Operators

REGULATORS

Facilitate issuance and renewal of licensing and shortcode approvals with NCC

**MARKETING
EXPERTISE**

Provide support around marketing awareness and penetration to drive service subscription and renewal.



Thank You!

Contact

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